



Jeff Coga

King of Social Media

www.JeffCoga.com

NEW

facebook.

LAYOUT

What will cover

- 1. The Bad-Ass Lay Out**
- 2. Why You Need to Know About it**
- 3. One Group That will Transform
How They Operate**

Request for Permission

Developer is requesting permission to do the following:



Access my basic information

Includes name, profile picture, gender, networks, user ID, list of friends, and any other information I've made public.



Developer



[Report App](#)

Logged in as Charlie White · [Log Out](#)

Allow

Don't Allow

ch Documentation / Apps


 **Edit App**

+ Create New App

 **Edit Settings**

dc226729588394d30



New App 

App Display Name: [?]

App Namespace: [?] Available

I agree to the Platform Privacy Policy.

Please note that your app name cannot contain Facebook trademarks or have a name that can be confused with an app built by Facebook.

Settings >

- Basic
- Auth Dialog
- Advanced

Open Graph >

Roles

Credits

Insights

Related links

- Use Debug Tool
- Use Graph API Explorer
- Promote with an Ad
- Translate your App
- View App Profile Page
- Delete App

Apps > Yep > Basic



Yep

App ID: [redacted]
App Secret: [redacted]

(edit icon)

Basic Info

App Display Name: [?]

App Namespace: [?]

Contact Email: [?]

App Domain: [?]

Category: [?]

Cloud Services

 **Cloud Services** ✕

Need hosting for your app? We are partnering with the top cloud service providers to make building apps easy.

Hosting URL: [?] You have not generated a URL through one of our partners (Get one)

Apps ▶ Yep ▶ Open Graph: Getting Started



Get Started with Open Graph

Use this tool to customize the stories that people will generate when they use your app. Get started by defining actions and objects that will form the basis of your app's stories on Timelines, Ticker and in the News Feeds.

[Learn more about Open Graph](#)

Start by defining one action and one object for your app.

Action and object names must be in English to support translation.

People can

a

Get Started

An action that someone can perform in your app. Ex: **read** a book or **watch** a movie.

An object someone can interact with in your app. Ex: read a **book** or watch a **movie**.

- Settings
- Open Graph >
 - Getting Started
 - Dashboard
- Roles
- Credits
- Insights

- Related links
- Use Debug Tool
 - Use Graph API Explorer
 - Promote with an Ad
 - Translate your App
 - View App Profile Page
 - Delete App

Apps > Yep > Open Graph > Action Type: Take A Trip

- 1 Edit your Action Type
- 2 Edit your Object Type
- 3 Create an Aggregation



What are Action Types?

Action types are the actions that people can perform in your app. Define how your app activity is presented in stories that appear in the News Feed, Ticker and Timelines. From this page, you can set up what your actions will be called and preview how they'll be displayed.

[Learn more about Action Types](#)

Name: (7) Examples: like, read, watch

Action Properties: (7) Start Time (7) DateTime
End Time (7) DateTime

More -

On The Magic Bus (7) Reference

[Add Another Property](#) Examples: Author, Distance, Director, Length

Past Tense: (7) Charlie on Yep ▾

Plural Past Tense: (7) Charlie and two other friends

Past Tense Previews:
 Charlie White took a {OBJECT_TITLE} on Yep
 Charlie White and 3 other friends took a {OBJECT_TITLE} on Yep

Present Tense: (7) Charlie

Plural Present Tense: (7) Charlie and two other friends

Present Tense Previews:
 Charlie White is taking a {OBJECT_TITLE} on Yep
 Charlie White and 3 other friends are taking a {OBJECT_TITLE} on Yep

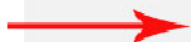
Attachment Layout: (7) Item Number

Caption: (7)

Attachment Preview:

Advanced +

[Save Changes and Next](#)



[Settings](#)

Open Graph >

[Getting Started](#)

Dashboard

[Roles](#)

[Credits](#)

[Insights](#)

Related links

[Use Debug Tool](#)

[Use Graph API Explorer](#)

[Promote with an Ad](#)

[Translate your App](#)

[View App Profile Page](#)

[Delete App](#)

Apps > Yep > Open Graph

Action Types: The actions that people can perform in your app.

[Take A Trip](#)

On The Magic Bus

[Submit](#) · [Get Code](#) x

[Create New Action Type](#)

Object Types: The objects people interact with in your app.

[On The Magic Bus](#)

[Get Code](#) x

[Create New Object Type](#)

Aggregations: Summaries of a person's activity in your app during a time period.

[Edit Report Order](#)

[Take A Trip](#)

List: [Take A Trip](#)

[Preview](#) x

[Create New Aggregation](#)

Developer Release

Introducing Timeline - a New Kind of Profile

Timeline is your collection of all the photos, posts, and apps that tell your story. To learn about building new social apps for timeline, visit the [Facebook developer site](#).



Harry McCracken, Benjamin Longo and 6 other friends have updated to the new profile.

[Get It Now](#)

[Learn More](#)



Jeff Coga

Update Info View Activity

Janitor at Capital Redevelopment Group LLC
Lives in Hollywood, California
In a relationship
Knows Japanese, English, Spanish and 4 others

About



Friends 3K



Photos 244



Map 142



Likes 140

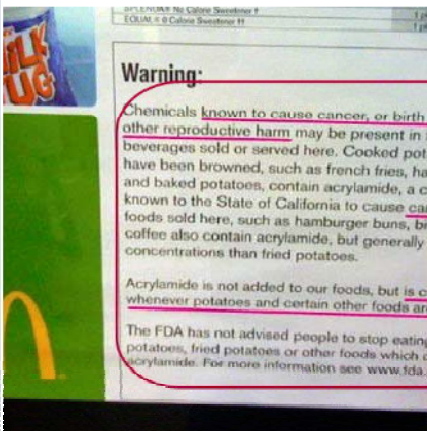
Status Photo Place

What's on your mind?



Jeff Coga 25 minutes ago near Los Angeles

Arwwwww Ronald Mc Donald - so this is the master plan? You make me sick.... (Dammn the breakfast is so good **tears**)



Recent Activity

- Jeff and Ali Baba are now friends.
Jeff and April Banagale are now friends.
Jeff likes Carolina Davis (Musician Page).



Robert F. Torres 9 hours ago

Burning off this Portos! - with Jeff Coga at Hollywood Penthouse Gym.

Like Comment 5

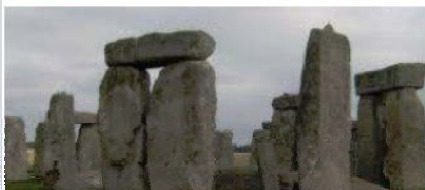


Elaine Donato "Don't make it a mystery." -Robert F. Torres 9 hours ago · Like · 1 person

Write a comment...



Emilio Kim with Alicia Cho and 37 others 9 hours ago near Austin, TX



- Now
September
August
2011
2010
2009
Born

Sponsored

Need Real Estate Funding?

New real estate program: Bypass the banks when you use other people's credit & funding. Free. [Check Availability!]

Get More Video Views

James shares his top secrets to more sales and leads using YouTube. Click here to register for this free webinar 2pm TODAY!

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Local CASH Empire

Here's your chance to build a Local Marketing Empire with this local market software and coaching program. CLICK HERE to find out more!

Free New Frank Kern Video

Reveals how trashy magazines and sleazy novels led to a revolutionary stealth persuasion breakthrough.

Matt Stein commented on Lucky Wickremetunge's status: "Drew: yes, they did beat out..."

Jon Perry and Jennifer Rigdon are now friends.

Karen Silver commented on her own photo: "And yes you did make a ding on..."

Darrian Mitchell likes Karen Silver's photo.

Burt Bakman and Precilia de Carvalho are now friends.

Lucille Reyes Realon and Rosita Mantune are now friends.

Robb Krzyston Phillip Silver Happy Birthday!!

Isaac Atterbury and Brian McLane are now friends.

Eleganza Bello commented on Della A. Leyte's photo: "HE'S SOOO CUTE ... I COUL..."

Stephen J. Moore

- Ali Saint Q
Brian Cayanan
Carlos Piña
Colin Andrews Egbert
David Sit
Elaine Donato
Eleganza Bello
Emilio Kim
Hell Mary
Judy Hunter
Louis Velez Jr.
Lupta Murillo
Mania Alvarez
Mike Woo
Nick Verdi
Sharon Rose
Shashank Chourey
Stan Gendlin
Tyron McDaniel
Vejea Jennings

MORE ONLINE FRIENDS (71)

Search